FUJIFILM
OFFICIAL IMAGING SPONSOR

2002 FIFA WORLD CUP KOREA JAPAN

digital
Tools for the imagination.

1.3 MEGA PIXELS

DIGITAL CAMERA

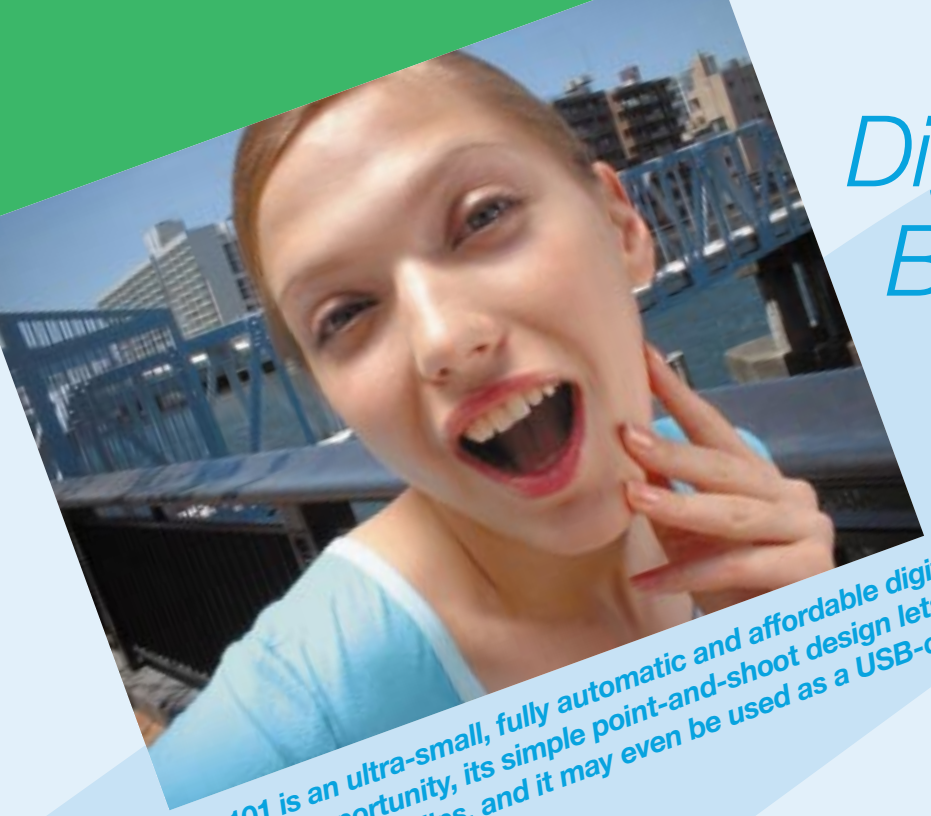
FinePix A101

New

Actual Size

GO DIGITAL with the A101!

FinePix



Digital has Never Been Easier!

The FinePix A101 is an ultra-small, fully automatic and affordable digital camera that is versatile and easy to use. Whatever the opportunity, its simple point-and-shoot design lets you take still shots easily at a moment's notice, create short video clips, and it may even be used as a USB-connection Webcam.

1.3 MEGA

DIGITAL CAMERA
FinePix A101

Beautiful Image Quality

The FinePix A101 assures clear, natural color image quality with its 1.3-megapixel resolution.

Pocket-Sized

Ultra-compact and lightweight, the FinePix A101's pocket-perfect design allows it to be taken anywhere to capture those spur-of-the-moment shots.

Simulated LCD display image

Easy to Use

The FinePix A101 comes with two AA alkaline batteries and an 8MB SmartMedia™ card so you can start taking pictures right away. Switching on the camera automatically opens the lens cover and readies the camera for shooting. The FinePix A101 makes it easy to take great-looking pictures simply by pressing the shutter button, letting the camera do the rest with its fully automatic system. Fast processing lets you take pictures in quick succession.

Low Power Consumption

The FinePix A101 is powered by two AA-sized alkaline or optional Ni-MH batteries. When using two new alkaline batteries of the type provided, the camera is capable of taking a maximum of 200 shots in standard usage* or approx. 7,000 shots in succession**.

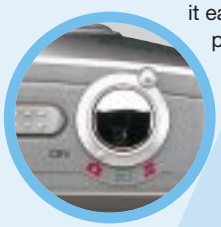
* When the LCD monitor is set to "Off", taking shots in 1M Normal mode at 30 second intervals, half of them with the flash set to "On".

** When shooting successively for 2.5 hours in VGA mode with the LCD monitor and flash set to "Off".

Video Clip

The FinePix A101 has a movie recording feature*. Now you can capture all the fun in up to 20 seconds of video.

* Without sound



Specifications of Digital Camera FinePix A101

CCD sensor	1/2.7-inch CCD with 1.3 million square pixels
Image file size	1280 × 960 / 640 × 480 pixels, 24-bit color
File format	JPEG, AVI
Storage media	SmartMedia™ Cards (3.3V, 2 – 128MB)
Lens	Fujinon optical lens (Equivalent to 36mm on a 35mm camera)
LCD monitor	1.6 inch D-TFD (55,000 pixels)
Power source	Two AA-size batteries or AC power adapter (optional)
Dimensions	98.5 (W) × 64.5 (H) × 40.5 (D) mm/ 3.9 (W) × 2.5 (H) × 1.6 (D) in.
Weight	145g / 5.1oz (excluding batteries)
Included accessories	8MB SmartMedia™ card, two AA-size batteries, Hand strap, USB cable, Softwares for FinePix
Optional accessories	Soft Case SC-FXA01, AC Power Adapter, AC-3V, Battery Charger with Battery BK-NH, Rechargeable Battery 2HR-3UF

Specifications are subject to change without notice.

Easy Connection with PCs

The USB connection and the included FinePixViewer software make it easy to download picture or movie files to your PC for viewing the images. The FinePixViewer also lets you connect to Fujifilm's Internet services*, while the included "PictureHello**" utility software turns the FinePix A101 into a Webcam.

* The contents of this service will differ depending on the country in which you live.

** PictureHello can be used between certain types of FinePix cameras with PC camera functions.

Simulated display image

For more information on the full range of Fujifilm digital products, please visit our Website: ***http://www.fujifilm.co.uk***

Sample images in this brochure were taken with the FinePix A101 in 1280 × 960 pixel (Fine) mode. (Excepting product shots.)

FUJIFILM

FUJI PHOTO FILM CO., LTD.

26-30, NISHIAZABU 2-CHOME, MINATO-KU, TOKYO 106-8620, JAPAN

Ref. No. EB-109E (SK·01·08·DT·MW) Printed in Japan

© 2001 Fuji Photo Film Co., Ltd.